

Transforming Retail Real Estate

The challenges of mall management have inspired us to create a game-changing solution to help you manage your property more efficiently, productively and easily.

hyper[in] is a commercial management platform for retail real estate that wants to increase its profits as well as the value of its premises. It is an integrated tool to administrate your tenant, service provider and consumer information and communication as well as advertisement media sales, numbers and statistics in just one place.

You get a variety of new ways to monitor the performance of your property and mall portfolio in real time and take decisive actions when necessary to reach your consumers and make them return to your mall

time after time. Targeting the right consumer traffic with the right type of message through newsletters, social media, mobile service or real-time signage on the web and on interactive mall directories in your premises, gives you a competitive advantage on the market.

The revolutionary new way to manage your tenants, advertisers and consumers makes hyper[in] the perfect solution for your mall!

Learn more overleaf!

Managing your commercial real estate has never been this easy!

- + Manage your leases, contacts, numbers and statistics in one place.
- + Sell all your advertising space easier than ever.
- + Communicate with your consumers simply and effectively.

HyperIn Retail Real Estate Platform

Management

Management dashboard with organization wide communication and collaboration tools. Commercial management and reporting of shopping mall portfolio.

Shopping Mall

Individual dashboard for every mall with internal information and tenant management tools. Scope of the services and features can be customized for each mall.

Media Sales

Integrated advertisement and media sales management of malls with specialty leasing tools and reservation calendar. Separate dashboard for service providers and outdoor media sales partners.

Other Interfaces

Possible integration to existing solutions, e.g. facility maintenance systems or billing systems.

Consumers

Shopping mall web site, mall directory touchscreens and consumer mobile service as a centrally managed solution. Content always up-to-date by mall management and tenants dynamically.

hyper[in] MANAGE

hyper[in] MANAGE is a game-changing solution for people who manage shopping malls. We provide a comprehensive software service for multi-channel communication, collaboration and integration between you and your tenants and service providers. You have up-to-date information & analytics for consumer communication and one source for your commercial management.

Increase efficiency and reduce manual work.



- DASHBOARD
- PORTFOLIO MANAGEMENT
- TENANT MANAGEMENT
- TENANT PORTAL
- SALES REPORTING
- CONTRACT MANAGEMENT
- SERVICE PROVIDER MANAGEMENT
- FACILITY KEY MANAGEMENT

hyper[in] MONETIZE

We help you to generate more revenue! hyper[in] MONETIZE, our revolutionary e-commerce platform, is how you easily sell all your advertising spaces inside the mall like air time on the screens, or promotional spaces. hyper[in] offers more options to sell, advertise and reach a larger audience with buying power. As an online service it is easy to use also by your media sales partners.

Increase profits with non-rental income.




- ADVERTISEMENT SALES PORTAL
- SPECIALTY LEASING SPACES
- RESERVATION CALENDAR
- CAMPAIGN PRODUCTION MANAGEMENT
- CUSTOMER RELATIONSHIP MANAGEMENT
- MEDIA MATERIAL STORAGE
- SALES REPORTING AND BUDGETING
- ONLINE PAYMENT

hyper[in] CONNECT

hyper[in] CONNECT offers a tool for easy communication with your consumers. Through interactive mall directory touchscreens, with wayfinding information and services, shopping mall web, newsletters and mobile service, you can now easily provide your consumers with the essential information. Also run all your key statistics and footfall analysis simply, but effectively.

Increase the value of your premises.



- MALL DIRECTORY TOUCHSCREENS
- SHOPPING CENTER WEB SITE
- CONSUMER MOBILE SERVICE
- FOOTFALL ANALYSIS AND STATISTICS
- TENANT AND CONSUMER NEWSLETTERS
- TENANT AND CONSUMER FEEDBACK
- CONSUMER SOCIAL MEDIA
- EVENTS AND NEWS